



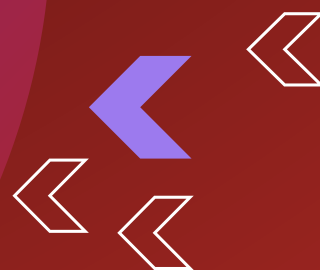
**SIMI
MUSIC
VIDEO
FEST**

**NOV.
10,
2024**



SPONSORSHIP OPPORTUNITIES

**Showcase your brand at
Simi Valley's premiere
music video celebration**



INTRODUCTION

From the creators of the SIMI Film Fest, the SIMI Music Video Fest showcases the unique talent of directors, musicians, and visual artists who excel in creating compelling narratives through music videos.



SPOTLIGHT YOUR BRAND

As a valued sponsor, your brand will take center stage, captivating top music video producers, directors, and a diverse audience of local, national, and international attendees eager to elevate their music video production skills. Position your brand as the sought-after solution they are looking for, with numerous opportunities for prominent visibility throughout the event! In addition, tap into the valuable local audience, further solidifying your brand's connection with the community.



THE SIMI MUSIC VIDEO FEST WILL SCREEN THE BEST INDEPENDENT MUSIC VIDEOS FROM AROUND THE WORLD:

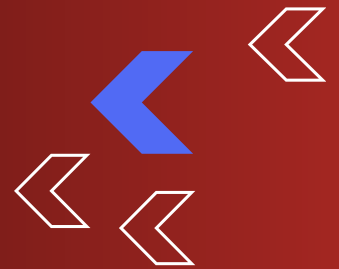
SUNDAY, NOVEMBER 10, 2024

STUDIO MOVIE GRILL



WITH LIVE MUSIC AT THE SIMI TOWN CENTER

THE 'WHY' BEHIND THE FEST



Music videos are a powerful medium where music and visuals blend to tell compelling stories. This genre demands the collaboration of a wide range of talented professionals, including music artists, cinematographers, producers, actors, set designers, and editors. These creators invest significant time, effort, and resources to produce captivating visual stories that enhance original music. Despite the passion and creativity poured into these projects, many music videos are often confined to platforms like YouTube, limiting their exposure and appreciation.

Recognizing the immense effort and artistry involved in creating music videos, we established the SIMI Music Video Fest as a dedicated event to honor and celebrate these works. Our aim is to provide a prestigious platform where the hard work of independent artists and creators can be showcased and appreciated in a cinematic setting.



In addition to screening the selected videos on the theater's big screens, the fest will include an exciting awards ceremony to recognize outstanding achievements in various categories, such as:

Best Director
Best Cinematography
Best Editing
Best Creative Design
Best Storytelling
And more

These awards will highlight the exceptional talent and dedication involved in the production of music videos.

Your support helps to elevate the recognition of this art form and provides a space for these creatives to be seen, heard, and valued.

YOUR IMPACT

As the first-ever event of its kind in Simi Valley, this SIMI Music Video Fest is set to become a cornerstone of the local arts scene, celebrating the creativity and innovation in music videos. By becoming a sponsor, you're not just supporting an event; you're joining the founding team of a movement that will shape the future of music and visual storytelling in our community. Your partnership plays a crucial role in making this festival a success, setting the stage for many more years of artistic excellence.

Be a Pioneer

As a sponsor, you'll be recognized as a pioneer, helping to establish the SIMI Music Video Fest as a premiere event for music video creators and enthusiasts. Your support will be instrumental in building the festival from the ground up, ensuring its lasting impact.

Exclusive Opportunities

Gain unparalleled exposure and connect with a vibrant community of artists, industry professionals, and music lovers. Your brand will be at the forefront of this unique event, celebrated for your commitment to the arts and creativity.

Join the Founding Circle

Your sponsorship signifies your place in the founding circle of the SIMI Music Video Fest. You'll be part of a select group of visionaries who helped launch and shape an event that celebrates the artistry and innovation of music videos.

SPONSOR TIERS

Title Sponsor: \$6,500

Executive Sponsor: \$4,000

VIP Sponsor: \$2,500

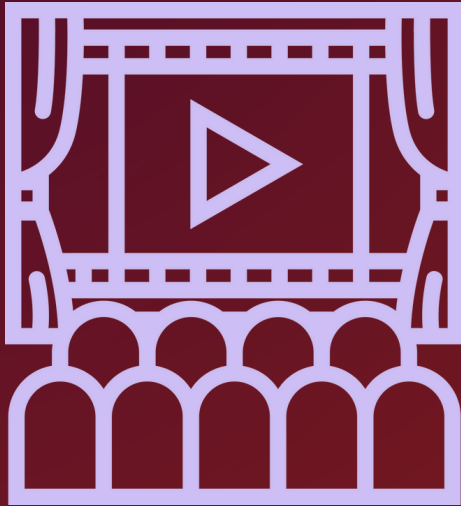
Director Sponsor: \$1,500

Festival Sponsor: \$750

BENEFIT	\$6.5K	\$4K	\$2.5K	\$1.5K	\$750
Verbal Recognition At All Screenings And Award Ceremony	✓	✓	✓	✓	✓
Logo On Website	✓	✓	✓	✓	✓
Custom Swag Bag Content Inclusion	✓	✓	✓	✓	✓
Festival Merchandise	✓	✓	✓	✓	✓
Ad In Festival Program	Full Page	Full Page	1/2 Page	1/3 Page	1/4 Page
Big Screen Ad Before Screenings	60 Secs	30 Secs	15 Secs	Solo Still	Shared Still
Unique Social Media Posts	10	8	6	4	2
Inclusion In Email Blasts to Attendees	5	4	3	2	1
All-Access Passes To The Fest	6	5	4	3	2
Display Booth/Table	✓	✓	✓		
Inclusion In Press Releases & Media Coverage	✓	✓			
Screening Meal Vouchers	✓	✓			
Logo Placement Step & Repeats	✓	✓			
Opportunity To Host A Networking Party	✓				
Logo Placement On Event Banners	✓				
Sole Title Sponsor (With Priority Brand Placement)	✓				



ADVERTISING OPTIONS

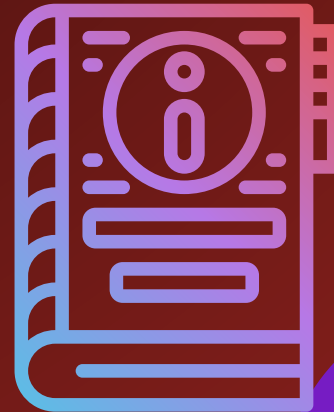


BIG SCREEN ADS

- **Video Commercials:**
 - 60-Second Spot: \$800
 - 30-Second Spot: \$500
 - 15-Second Spot: \$300
- **Still Image Ads:**
 - Exclusive Still: \$100
 - Shared Still: \$50

FEST PROGRAM GUIDE ADS

- **Full Page:** \$400
- **1/2 Page:** \$250
- **1/3 Page:** \$150
- **1/4 Page:** \$75



Additional Customizable Opportunities

- **Collaborating on Social Media Marketing**
- **Swag Bag Marketing Opportunities**
- **Merchandise Booths**
- **Email List Co-Promotion**



MEET THE FEST DIRECTORS

Multi-award winning songwriter, producer, and director **Katie Garibaldi** comes from a background in film directing and music production. Her music videos and short film have screened across numerous international festival circuits, with over 150 awards throughout her career. She is also a music supervisor, licensing music for studio and independent productions.

Joseph Metcalfe has a 20+ year background in post-production and music composition for film, TV and stage, with experience in producing work for Disney, Paramount Pictures, Netflix, Amazon and many independent productions. In 2022 he won the World Soundtrack Award for the major theatrical feature film *The King's Daughter*. Joseph thrives in the production of immersive events.

Katie and Joseph are also actively involved in the growth of arts and culture in Simi Valley, CA as co-founders of the SIMI Film Fest and the Simi Valley Orchestras.



CONTACT US FOR MORE INFORMATION

We are thrilled to invite you to join us as a sponsor for the first-ever SIMI Music Video Fest. Your support is more than a sponsorship; it's a partnership in creating a lasting legacy in the Simi Valley arts community. Together, we can elevate the celebration of music video artistry and creativity.

Need something different for your marketing needs? Contact us for custom sponsorship packages and exclusive advertising opportunities.



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SIMIMVF.com



THANK YOU

**FOR PARTNERING
WITH THE SIMI
MUSIC VIDEO FEST!**

**Together, we celebrate
and innovate.**

